Name:_____   **HTML Final Project Rubric**

Category	Beginning (1)	Developing (2)	Proficient (3)	Exceptional (4)
Web Elements	___ Few required elements present	___ Some of the required elements present.	___ Most required elements present.	___ All required elements present. 1 list, 1 table, font changes, color changes, hyperlinks, multiple original pages with links, and does not distract from page.
Navigation	___ Few hyperlinks work properly ___ Few hyperlinks are appropriately labeled ___ Few hyperlinks lead to your original webpages	___ Some hyperlinks work properly ___ Some hyperlinks are appropriately labeled ___ Some hyperlinks lead to your original webpages	___ Most hyperlinks work properly ___ Most hyperlinks are appropriately labeled ___ Most hyperlinks lead to your original webpages	___ All hyperlinks work properly ___ All hyperlinks are appropriately labeled ___ Hyperlinks lead to your original webpages
Design	___ Few design principles are present. ___ Text is difficult to read and background is distracting ___ Design is not appropriate for target audience	___ Some design principles are present. ___ Text is somewhat easy to read on background that is not distracting ___ Design is somewhat appropriate for target audience	___ Most design principles are present. ___ Text is easy to read on background that is not distracting ___ Design is appropriate for target audience	___ Website clearly demonstrates design principles (consistent alignment, proximity, contrast, and repetition) ___ Text is easy to read on background that is not distracting ___ Design is appropriate for target audience
Content	___ Information on site is not presented clearly, consistently, and logically. ___ Many grammatical or spelling errors ___ Content is not easy to read and not appropriate for website	___ Information on site is presented somewhat clearly, consistently, and logically. ___ More than 2 grammatical or spelling errors ___ Content is mostly easy to read and appropriate for website	___ Information on site is presented clearly, consistently, and logically. ___ 1-2 grammatical or spelling errors ___ Content is easy to read and appropriate for website	___ Information on site is presented clearly, consistently, and logically. ___ No grammatical or spelling errors ___ Content is easy to read and appropriate for website

Score:_____ x 5 = Final Score:_____ / 200 = Percentage: _____