Name:

HTML Final Project Rubric

Category	Beginning (1)	Developing (2)	Proficient (3)	Exceptional (4)
	Few required	Some of the	Most required	All required
	elements present	required elements	elements present.	elements present. 1
		present.		list, 1 table, font
				changes, color
Web Elements				changes, hyperlinks,
				multiple original
				pages with links, and
				does not distract
				from page.
	Few hyperlinks	Some hyperlinks	Most hyperlinks	All hyperlinks
	work properly	work properly	work properly	work properly
	Few hyperlinks	Some hyperlinks	Most hyperlinks	All hyperlinks
Naviantina	are appropriately	are appropriately	are appropriately	are appropriately
Navigation	labeled	labeled	labeled	labeled
	Few hyperlinks	Some hyperlinks	Most hyperlinks	Hyperlinks lead
	lead to your original	lead to your original	lead to your original	to your original
	webpages	webpages	webpages	webpages
	Few design	Some design	Most design	Website clearly
	principles are	principles are	principles are	demonstrates design
	present.	present.	present.	principles (consistent
	'	'	'	alignment, proximity,
	Text is difficult	Text is	Text is easy to	contrast, and
	to read and	somewhat easy to	read on background	repetition)
	background is	read on background	that is not distracting	,
Design	distracting	that is not distracting		Text is easy to
			Design is	read on background
	Design is not	Design is	appropriate for	that is not distracting
	appropriate for	somewhat	target audience	
	target audience	appropriate for		Design is
		target audience		appropriate for
				target audience
	Information on	Information on	Information on	Information on
	site is not presented	site is presented	site is presented	site is presented
	clearly, consistently,	somewhat clearly,	clearly, consistently,	clearly, consistently,
	and logically.	consistently, and logically.	and logically.	and logically.
	Many	logically.	1-2 grammatical	No grammatical
	grammatical or	More than 2	or spelling errors	or spelling errors
Content	spelling errors	grammatical or		-
		spelling errors	Content is easy	Content is easy
	Content is not		to read and	to read and
	easy to read and not	Content is	appropriate for	appropriate for
	appropriate for	mostly easy to read	website	website
	website	and appropriate for		
		website		

Score:____ x 5 = Final Score:____ / 200 = Percentage: ____